

LEARNING DESIGN | DIGITAL & AI | CREATIVE PRACTICE | PROJECT DELIVERY**PROFILE**

Learning, development and digital innovation professional with 18+ years' experience designing, implementing and improving learning, resources and systems in complex environments. Combines a strong background in education and learning design with creative practice, user-centred design, digital content, generative AI and practical programme delivery. Experienced in translating complex requirements into clear, accessible solutions; coordinating stakeholders and workstreams; developing scalable resources; facilitating change; and quality-assuring delivery. Particularly interested in the practical use of technology and AI to improve accessibility, efficiency, creativity and human capability.

CORE EXPERTISE

Learning & curriculum design | Training, facilitation & coaching | Digital & blended learning | Generative AI & AI literacy | Project & programme delivery | Stakeholder engagement | User-centred design | Content & resource development | Creative & visual communication | Requirements gathering | Quality assurance | Monitoring & evaluation | Accessible communication | Safeguarding & online safety | Multi-workstream delivery | Budget & resource management

SELECTED IMPACT

- Designed and embedded a bespoke Preparing for Adulthood programme, translating complex qualification frameworks into accessible learning, delivery systems and progression routes into further education and employment.
- Developed an award-recognised partnership with Willhome Farm Barn, aligning stakeholder needs, practical learning and accreditation to create new learner progression opportunities.
- Created scalable resources and delivery systems used across seven sites, improving consistency and enabling colleagues to deliver independently with reduced specialist input.
- Introduced and modelled digital and AI-supported approaches to planning, resource creation and learning, using technology to improve accessibility, efficiency and learner independence.
- Contributed frontline implementation insight to external programme and qualification development, including consultation with WJEC on new Foundation qualifications launching in 2027.

PROFESSIONAL EXPERIENCE**Learning & Development Specialist / ALN Specialist Teacher****Therapeutic Residential Children's Home with On-site Specialist School**

Feb 2012 - Present

ICT & Computing Lead | Entry Pathways Co-ordinator | AQA Unit Awards Co-ordinator

- Design, implement and quality assure accredited learning programmes across GCSE, Entry Pathways, Entry Level and AQA Unit Awards, translating complex frameworks into practical resources, processes and evidence systems.
- Lead concurrent programme and qualification workstreams across multiple frameworks, sites and stakeholder groups, balancing requirements, delivery priorities, resources and quality assurance.
- Lead whole-staff CPD on curriculum design, qualification change and digital tools, creating guidance and modelling practice so colleagues can adopt new approaches confidently and consistently.
- Lead the practical exploration and use of generative AI within curriculum and resource development, testing workflows for planning, differentiation, assessment materials, structured documentation and workload reduction while retaining professional oversight.
- Develop AI literacy through practical work with staff and learners, including effective prompting, critical checking, limitations, bias and appropriate human judgement.
- Chair and contribute to multi-agency planning and review processes involving education, care, therapeutic and local-authority professionals, balancing stakeholder needs and maintaining clear outcomes and accountability.

- Monitor impact using assessment data, screening tools and progress systems; use findings to refine provision, identify improvement opportunities and evidence outcomes.
- Lead aspects of online safety and digital safeguarding, translating complex risks, policy expectations and emerging technology issues into accessible guidance.
- Manage programme and resource budgets, external partnerships and concurrent delivery priorities.

Learning & Development Practitioner / Subject Teacher

Specialist School Supporting Pupils from Residential Children's Homes

2007 - 2011

ICT | Art | Catering

- Designed and delivered personalised practical learning for looked-after young people with complex emotional, behavioural and educational needs, rebuilding engagement and progression through accessible, responsive approaches.
- Created Entry Level resources across several disciplines and worked within multi-professional care environments where safeguarding, confidentiality and clear communication were central to delivery.

DIGITAL, CREATIVE & COMMUNITY EXPERIENCE

Freelance Digital Content & Design | Pixel by Pixel Studios, MSLA Racing & Twitch Projects

Ongoing

- Manage digital and creative projects with evolving briefs and rapid turnaround, gathering requirements directly from clients and communities and refining concepts through feedback.
- Produce visual assets, branding, motion content, promotional graphics and supporting copy across digital platforms using graphic design, animation and OBS workflows.
- Use generative AI within creative and production workflows, iterating prompts and outputs, applying human quality assurance and adapting processes to maintain consistency and audience fit.
- Introduced an AI-assisted visual production workflow within a volunteer-led digital media environment, refined the process and coached others to use it independently.

Vyzo | AI-powered Livestream Product Beta Support

- Supported beta testing and user adoption of an AI-powered modular platform designed to identify and create clips from livestream content.
- Reviewed pages and workflows for clarity and usability, walked beta testers through the product, provided individual support and fed user-experience observations back into development.

Pembrokeshire Youth Services | Sibling Group & Activity Schemes

- Managed paid staff and volunteers alongside weekly activity budgets, transport and resources for inclusive community provision, balancing operational requirements with the needs of young people and families.

Queen's Hall, Narberth | Community Branding Project

- Worked with a 20-member volunteer-led youth group to gather requirements, facilitate decision-making and translate community priorities into an agreed visual identity.

EDUCATION & PROFESSIONAL DEVELOPMENT

- BA (Hons) Education (Art, Craft and Design), 2:1
- Qualified Teacher Status (QTS)
- PRINCE2 7 Foundation self-study in progress, developing formal project-management knowledge alongside extensive practical programme and multi-workstream delivery experience.
- Apple Teacher Certified (2018): digital learning strategies, iPad integration and technology-enhanced learning.
- Training in trauma-informed practice, safeguarding, behaviour support and emotionally responsive learning approaches.
- Drawing and Talking Therapy trained | Lego Therapy trained and delivering therapeutic intervention sessions.

DIGITAL & CREATIVE PRACTICE

Generative AI for planning, content and creative workflows | Graphic and visual design | Digital resource development | Motion and animation workflows | OBS and livestream graphics | Digital learning tools | User testing and usability feedback | Online safety and digital safeguarding